# HOW MUCH REVENUE AND PRODUCTIVITY ARE YOU LOSING FROM UNFOCUSED/UNPRODUCTIVE MEETINGS?

"Meetings begin with the same risk of injury as a motor vehicle containing a steering wheel at each passenger seat." - George Kieffer



Meetings dominate business life in America today. According to the National Statistics Council, 37% of employee time is spent in meetings. Other data indicate there are 11 Million business meetings each and every day. In GOOD economic times, and especially in BAD economic times your company meetings MUST be Focused and Productive.

#### Would you like to be able to...

- Effectively resolve conflicts and find creative solutions
- Better balance task and relationship issues
- Make a shift from "more" communication to "quality" communication
- Understand and appreciate different personality types and learning styles
- Learn to work through ongoing conflicts, miscommunication, and poor performance in your groups
- Learn and to relax and have a lot more fun with your groups
- Help save your group thousands of dollars in lost productivity

"Kris is a strong, creative, caring professional to whose perseverance and drive I can directly attest. From business decisions, to brainstorming, Kris is available to guide, cajole and support the individual toward their goals of excellence."

- Robin Lipko, Owner, Robin's Nest

"Kris is a great professional that is always thinking about how she can serve her client. She has the ability to actually listen to the client and then act accordingly to help them find the right solution! Kris is great with the details and can communicate effectively with anyone. She is a real leader that will get the job done!"

- Alan Holden, Owner, Regal Closets



## Here's how I can help...

I've been coaching, training, and facilitating live and virtually since 1990, and have the knowledge and expertise to help management and company leaders consistently solve the problems that get in the way of groups achieving their potential.

Call Kris Cavanaugh today at 404.551.3601 or email at Kris@BeginToShift.com to schedule a needs analysis conversation.

I look forward to helping your team become more productive and efficient!

## **MORE DETAILS....**

### Why someone would need a 3rd party Facilitator?

To improve communication between team members, ensure everyone has a voice, is able to make an informed choice, and commit to those choices to increase the likelihood of committing to action plans based on those choices. Having no vested interest in the company itself, the facilitator is able to be completely objective in managing group dynamics and individual personalities as needed to ensure the facilitated event is a success.

### Kris' Meeting / Event Facilitator Qualifications:

- Develop ground rules for the facilitated conversation
- Effectively engage all participants
- Know when and how to ask questions to get good answers
- Know how to probe deeper for more meaningful answers
- Develop a safe environment for all opinions and questions
- Smoothly handle participant disagreements
- Utilize various learning preferences
- Ensure company objectives are met
- Support participants to develop options and make choices based on established goals
- Create action plans participants will buy into and implement



Drifting from the agenda, lack of participation and running overtime are just a few of the problems that occur when there is no meeting facilitation. Many organizations have found that once group members experience the benefits of well-facilitated meetings, they will never want to hold a meeting any other way.

Professional facilitation for higher stake meetings might include retreats, idea generation sessions, strategic planning and problem-solving meetings. A professional facilitator can also help your group move forward in difficult or stagnant times – to identify and focus on key issues, make decisions and move forward. Perhaps the number one reason people hire professional facilitators is their objectivity and unbiased approach.





### How are my services different?

My techniques and materials include a special emphasis on helping management and company leaders improve their group's efficiency, effectiveness and profitable output for the growth and health of the company.

#### **About Kris Cavanaugh:**

Kris Cavanaugh has over 20 years of experience training, mentoring, facilitating and coaching individuals and groups. She believes the key to success begins with a person's ability to manage their personal and professional life in the same way a C.E.O. manages a company. Kris is an expert strategist with an amazing ability to pull her clients through difficult challenges to obtain the results they truly desire. Her company is called Shift because she helps her clients shift from where they are to where they want to be through cultivating a C.E.O. mindset so their businesses, organizations, departments, and personal lives thrive. To learn more about Kris and her company, go to www.BeginToShift.com.